

For Immediate Release

Austin Architect Home Feature Cover Story in National Home Publication

Dwell Magazine finds that Studio Robins Dempsey home epitomizes welldesigned, affordable modern living

Austin, TX (March 12, 2007)...Studio Robins Dempsey, a full-service architecture firm, announces that its recently designed green home is the cover feature for the 2007 March issue of *Dwell Magazine*, a monthly publication that highlights and features well-designed, affordable modern homes. The firm's East Austin home fits the theme of the issue *'Modern Living on a Budget'*, providing an attainable alternative to residential dwellings.

"It's a great honor to be selected as the cover feature in *Dwell magazine*. This is not only a very exciting time for Studio Robins Dempsey, but for Austin modern architecture and design and the hope for homeowners that well-designed affordable housing is attainable," says Amy Dempsey, principal and owner of Studio Robins Dempsey.

Studio Robins Dempsey's 1,230 square foot home in east Austin, Texas was bought by a friend, whose challenge in the Austin homebuyers market was that the only options available in their \$100,000 price range were homes that needed extensive remodeling. They turned to Amy, who at the time just happened to be building a compact, affordable modern home that would fit the homeowner's style and their budget. Her goal was to utilize every economically sound resource available, which consisted of a contract loan through the city's Small Builder Program and SMART housing program, which waived fees for builders who construct green and low – income housing. Additionally, utilizing inexpensive materials and the environments natural light gave a unique modern feel to the home.

"Modern architecture is beautiful to me because of the beauty that can be created by a restrained palette and the spatial clarity it can bring, "Dempsey continues, "Less is more; it pertains to almost everything in life. I chose the Austin-East side as it has a visually rich environment where modern architecture can easily be inserted. I think bringing people back into the city is so important to the health and longevity of Austin and if I can contribute to the city's love of art and design and do it in a way that everyone can enjoy, then my mission is accomplished."

-more-

To learn more about Studio Robins Dempsey please visit, <u>www.studiorobinsdemspey</u> or contact Amy at <u>amy@studiorobinsdempsey.com</u>.

About Studio Robins Dempsey

Studio Robins Dempsey, a full-service architecture firm was founded by Amy Robins Dempsey who wanted to be able to design and build what she thought was good design - in essence design freedom. Amy holds a Master of Architecture from the University of Houston and a Bachelor of Arts from Southwestern University, Georgetown, TX. Prior to starting Studio Robins Dempsey she worked for Brennan Beer Gorman/Monk in New York City; Alamo Architects, San Antonio, TX; David Guthrie, Houston, TX and most recently Beckham Design Group Architects in Austin where she worked extensively with high profile clients including Whole Foods Market. Amy uses her knowledge of wood and steel fabrication and art background to enrich each architectural project. Additional projects include homes in Austin, TX (2309 East Eighth), San Antonio; and Austin's RSD Advertising, interior finish-out. Amy is also a devoted supporter of the Austin art and music community. *www.studiorobinsdemspey.com*

About Dwell Magazine

Dwell was created to champion an intelligent, thoughtful, and modern sensibility that stimulates audience to envision—and realize—life at home in the modern world. Dwell magazine is a monthly publication that features modern designers, architects and products that reflect its environment. Dwell delivers fresh, intelligent coverage of modern residential architecture and design, communicating sophisticated concepts in a style that is engaging. <u>www.dwell.com</u>

Contact: Studio Robins Dempsey Amy Robins Dempsey amy@studiorobinsdempsey.com 512-589-5905 Public Relations, The Rotan Group Corrine Perry Rotan <u>corrine@rotancommunications.com</u> <u>www.rotancommunications.com</u> 512-296-8423